



ETF Solutions

Merging data and delivery.

usbancorp
Fund Services, LLC



ETF FUSIONTM

MERGING DATA & DELIVERY

Synchronized precision for seamless ETF services and support.

Focusing on data and leveraging the experiences of fund sponsors, top authorized participants, and the DTCC, we created a holistic, automated platform called ETF-Fusion™. This integrated solution combines the unique advantages of our two proprietary systems: Genius™, a central database linked to all ETF core applications, and DASH™, a real-time trading system with automated interfaces between fund sponsors, distributors, and authorized participants.

In addition to these leading systems, ETF-Fusion™ offers the benefits of our full suite of Fund Accounting, Fund Administration, Transfer Agent, and Custody technology and expertise, including key contacts to provide guidance and support for your products.

Redefine your expectations with ETF-Fusion™



Defining intuitive technology.

An integrated solution for all of your ETF processing, Genius™ links all ETF core applications into one central database. Our innovative approach provides the following competitive advantages:

- ▶▶ **Consolidated processing center.** Benchmark data, fund data, and order data are all directed and contained within this centralized platform.
- ▶▶ **Regular data feeds.** The Funds PCF, IIV, and in-kind trade files are transmitted and received between the fund's records, DASH™, the DTCC/NSCC, the New York Stock Exchange, and the fund custodian for CNS processing.
- ▶▶ **Integration features.** Seamless integration between DASH™, the fund's books and records, continuous net settlement, and custodians results in smooth settlements. The infrastructure of Genius™ enables your core accounting team to manage both your daily core accounting functions simultaneously with added ETF processing requirements resulting in a singular approach to ETF servicing.



Transforming web-order management.

Updated in real time, DASH™ allows all parties to understand trade activity. With an innate interface between fund sponsors, distributors, and authorized participants, DASH™ provides:


- **Comprehensive and flexible reports.** Excel-enabled Web query order reports can be provided in real time. DASH™ allows online management of both fixed and variable fees, as well as soft cut-offs on trades.
- **Transparent controls and up-to-the-minute trade activity.** Distributors, sponsors, and authorized participants receive automatic confirmations of the trade to ensure all parties are aware of the activities and are able to quickly revise and make decisions through our live, online dashboard.
- **Distinct service advantages.** We provide impromptu holiday forecasting and automatically support regular and reverse splits. We also personally affirm all fax and Web orders to reduce and help mitigate risk. Our dedicated service teams can provide technical support and create login credentials for various users.

Access our consolidated team and take your products to the next level.

Our team will help you from the moment you consider adding an ETF to your portfolio all the way through product development and structure to implementation and ongoing servicing requirements.

With more than 100 years of investment experience, our dedicated team of professionals will walk you through all the milestones, challenges, and opportunities the world of ETFs has to offer.





Revolutionary ETF solutions
powered by client-focused experts
and best-of-breed technology.

usbfs.com/etf

CONTACT US TODAY TO LEARN MORE.
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All of **us** serving you™

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